



State Small Business Credit Initiative (SSBCI)

Assessment Services

Over \$1.3 billion has been allocated to over 50 states and territories through the U.S. Department of the Treasury's **State Small Business Credit Initiative (SSBCI)**. These resources, aimed at unlocking access to capital to small businesses and entrepreneurs, have faced myriad challenges related to deployment, program development, guidance, regulation, marketing, auditing and performance.

Many states are concerned with the ultimate deployment of capital and the number of new and concerning challenges that have been identified through the regulatory and audit process. In addition, the program has been slow to develop in the banking community, and several financial institutions have indicated a strong desire for states to design programs that are more complementary and consistent.

CDFA's SSBCI Assessment Services provide a comprehensive, third party evaluation of your state's activities related to this important economic development program. This fee service offers an independent and unbiased review of your state's SSBCI programming. The assessment could include:

- Program Evaluations
- Regulatory Evaluations
- Partner/Stakeholder Evaluations
- Recommended Improvements
- Strengths, Weaknesses, Opportunities & Threats (SWOT) Analysis

Choose from three levels of assessment:

BASIC

- Includes program and partner/stakeholder evaluations with recommended improvements
- Work conducted remotely via web/phone

ADVANCED

- Includes program, regulatory and partner/stakeholder evaluations with recommended improvements and a complete SWOT analysis
- Work conducted remotely via web/phone

COMPREHENSIVE

- Includes program, regulatory and partner/stakeholder evaluations with recommended improvements and a complete SWOT analysis
- Work conducted on-site by a team of SSBCI experts assembled by CDFA, including meetings and interviews with stakeholders in the program areas.

The long term potential for the SSBCI program hinges on the ability of states to deploy capital and execute these programs effectively. CDFA is eager to work with states to begin these assessments. Contact us today at 614-224-1300 or info@cdfa.net to receive a customized CDFA proposal for your state.